

INNOVATIONS IN TECHNOLOGY CONFERENCE 2021



VIRTUAL

JANUARY 12-14, 2021

SPONSORSHIP PACKET

2020

HIGHLIGHTS

CONFERENCE

ATTENDEES



583

STATES & TERRITORIES



47 STATES & 5
U.S TERRITORIES

COUNTRIES



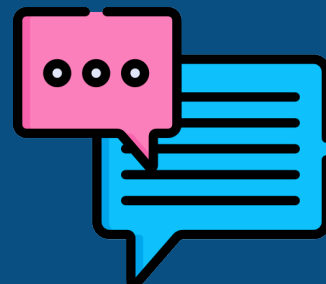
4 OUTSIDE OF U.S.

SOCIAL MEDIA IMPRESSIONS



925K IMPRESSIONS

SOCIAL MEDIA REACH



22 LIVESTREAMED SESSIONS

INNOVATIONS IN TECHNOLOGY CONFERENCE

LSC's Innovations in Technology Conference is one of the biggest national events focused exclusively on the use of technology to expand access to justice. The conference brings together technologists, legal aid advocates, court personnel, academics and other professionals to showcase technology projects and tools being implemented across the country and internationally.

The ITC grew out of LSC's [Technology Initiative Grant \(TIG\) Program](#), which seeks to expand access to justice by promoting technological innovations in legal services delivery and pro se assistance. The conference also provides an opportunity to network with a community of colleagues and to cultivate project ideas that could lead to successful TIG applications.

LSC's 2021 Innovations in Technology Conference (ITC2021) is coming to you virtually. ITC2021 will offer the same great content but re-imagined to work in a virtual environment. There will be pre-recorded presentations and podcasts to spark live discussions, engaging speakers, live interactive sessions, and networking opportunities. We plan to experiment with some other new delivery concepts as well.

LEGAL SERVICES CORPORATION

The Legal Services Corporation (LSC) is an independent non-profit organization established by Congress in 1974. LSC is the single largest funder of civil legal aid programs in the United States, supporting 132 independent non-profit legal aid programs in every state, the District of Columbia, and the U.S. territories.

LSC-funded programs help people who live in households with annual incomes at or below 125% of the federal poverty level. Clients come from every age and ethnic group and live in rural, suburban, and urban areas. Among them are veterans, farmers, homeowners, renters, the working poor, families with children, people with disabilities, and the elderly. Women—many of whom are struggling to keep their children safe and their families together—comprise 70 percent of clients.

EVENT

SPONSORSHIPS

Sponsorship Pledge Form is due by December 1, 2020

Sponsorship Payments and Exhibition Materials are due by December 18, 2020

PRESENTING SPONSORSHIP

\$5,000

WHAT'S INCLUDED:

- Logo displayed on the conference app home page & daily agenda
- 5 complimentary conference registrations
- Live 20-minute product demonstration followed by live Q&A
- Logo displayed on ITC website
- Virtual booth with ability to upload videos, host live stream, or live chat with attendees
- Ability to host giveaways & raffles for attendees
- Lead capture

INNOVATION SPONSORSHIP

\$2,500

WHAT'S INCLUDED:

- Logo displayed on the conference app home page & daily agenda
- 3 complimentary conference registrations
- Logo displayed on ITC website
- Virtual booth with ability to upload videos, host live stream, or live chat with attendees
- Ability to host giveaways & raffles for attendees
- Lead capture

EXHIBITOR

\$1,000

WHAT'S INCLUDED:

- Listed as an exhibitor
- 2 complimentary conference registrations
- Virtual booth with ability to upload videos, host live stream, or live chat with attendees
- Ability to host giveaways & raffles for attendees
- Lead capture

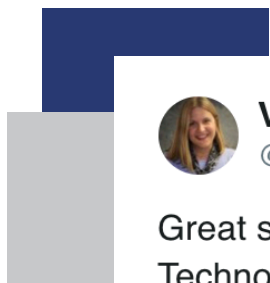
QUESTIONS?

Contact Laurel Freeman at freemanl@lsc.gov

ITC 2021

SPONSORSHIP MATRIX

INCLUSIONS	PRESENTING SPONSOR \$5,000	INNOVATION SPONSOR \$2,500	EXHIBITOR \$1,000
Live 20-minute product demonstration followed by live Q&A	✓		
Logo displayed on the conference app	✓	✓	
Logo displayed on ITC website	✓	✓	
Virtual booth with ability to upload videos, host live stream, or live chat with attendees	✓	✓	✓
Ability to host giveaways & raffles for attendees	✓	✓	✓
Lead capture	✓	✓	✓
Complimentary conference registrations	5 REGISTRATIONS	3 REGISTRATIONS	2 REGISTRATIONS



Vivian Hessel
@vivianhessel



Great sessions and discussions at LSC's 2020 Innovations in Technology Conference! #legaltech #legalaid #LSCITC

♥ 5 8:52 PM - Jan 15, 2020



See Vivian Hessel's other Tweets



QUESTIONS?

Contact Laurel Freeman at freemanl@lsc.gov

ITC SPONSOR AND EXHIBITOR REGULATIONS

APPROVAL

All exhibits and sponsorship applications must be submitted to LSC by December 1, 2020 and are subject to the approval of LSC. LSC reserves the right to refuse applications of sponsors or exhibitors for any reason and has the right to curtail exhibits that damage the character of the event.

STAFFING AND PROFESSIONALISM

All exhibitors are required to register for the ITC and exhibitor personnel must have either a direct business affiliation with or be employed by exhibitor. Exhibitors are required to demonstrate professional behavior. Canvassing or distributing advertising materials outside of the virtual platform is not permitted. Any exhibitor who conducts activities outside of the virtual booth will be removed from the platform.

ELECTRONIC EQUIPMENT

Exhibitors must provide their own technical equipment and Zoom links for live chats that take place at their virtual exhibition booth. LSC reserves the right to deny an exhibitor the use of technical equipment if such use will interfere with the conference sessions or other exhibitors.

LIABILITY

The exhibitor assumes the entire responsibility and liability for its losses and damages. The exhibitor agrees to protect, indemnify, defend and hold LSC, its employees and agents, harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of, or caused by, exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises, excluding any such liability caused exclusively by LSC or its employees and agents.

GIVEAWAYS

Giveaways and raffle activities are permitted with written approval by LSC at least four (4) weeks in advance of the conference.

PRIVACY

Each exhibitor must provide their own privacy statement to be displayed for attendees before they enter the exhibitor's virtual booth. The statement should alert attendees that their name, email, and company affiliation will be visible to the exhibitor.

SPONSORSHIP PLEDGE FORM

Thank you for your interest in sponsoring LSC's Innovations in Technology Conference. All our sponsorship fees are fully tax deductible. Your support is greatly appreciated.

Please navigate to the link below to fill out a sponsorship pledge form by December 1, 2020. This will serve as an application to sponsor this event.

<https://forms.gle/1i1SdseKkn5qkP XK8>

All organizations are required to fill out this pledge form before sending payment. Filling out this pledge form does not guarantee sponsorship acceptance. Once the pledge form has been submitted, LSC will notify sponsors if their sponsorship request has been approved and provide information on registration and payment. Sponsorship fees are due by December 18, 2020.

Sponsors must cancel in writing by December 31, 2020 in order to receive a refund. An administrative fee of \$100 will be charged to all cancellations. Cancellations after December 31, 2020 will not be refunded.

Please contact Laurel Freeman at freemanl@lsc.gov or 202-295-1606 if you have any questions.