

LEGAL SERVICES CORPORATION
BOARD OF DIRECTORS

MEETING OF THE
INSTITUTIONAL ADVANCEMENT COMMITTEE
OPEN SESSION

Sunday, April 17, 2016

2:03 p.m.

Legal Services Corporation
3333 K Street, N.W., 3rd Floor
F. William McCalpin Conference Center
Washington, D.C. 20007

COMMITTEE MEMBERS PRESENT:

John G. Levi, Chairperson
Charles N.W. Keckler
Martha L. Minow
Father Pius Pietrzyk, O.P.
Julie A. Reiskin
Frank B. Strickland (Non-Director Member)

OTHER BOARD MEMBERS PRESENT:

Harry J.F. Korrell, III
Victor B. Maddox
Laurie Mikva
Gloria Valencia-Weber

STAFF AND PUBLIC PRESENT:

James J. Sandman, President
Ronald S. Flagg, Vice President for Legal Affairs,
General Counsel, and Corporate Secretary
Lynn Jennings, Vice President for Grants Management
Rebecca Fertig Cohen, Chief of Staff
Mayealie Adams, Special Assistant to the President
for the Board
Wendy Rhein, Chief Development Officer
David L. Richardson, Comptroller and Treasurer,
Office of Financial and Administrative Services
Carol A. Bergman, Director, Office of Government
Relations and Public Affairs
Carl Rauscher, Director of Media Relations, Office of
Government Relations and Public Affairs
Lora M. Rath, Director, Office of Compliance
and Enforcement
Janet LaBella, Director, Office of Program
Performance
Carlos Manjarrez, Director, Office of Data Governance
and Analysis
Jeffrey E. Schanz, Inspector General
Laurie Tarantowicz, Assistant Inspector General and
Legal Counsel, Office of the Inspector General
John Seeba, Assistant Inspector General for Audit,
Office of the Inspector General
Daniel O'Rourke, Assistant Inspector General for
Investigations, Office of the Inspector General
David Maddox, Assistant Inspector General for
Management and Evaluation, Office of the
Inspector General
Katherine Ward, Executive Assistant, Office of Legal
Affairs
Eric Jones, Network Engineer, Office of Data
Governance and Analysis
Antwanette Nivens, Office of Data Governance and
Analysis
Allan J. Tanenbaum, Non-Director Member, Finance
Committee
Robin C. Murphy, National Legal Aid and Defender
Association (NLADA)

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CLOSED SESSION

1. Approval of minutes of the Committee's Closed Session meeting on January 29, 2016
2. Donor Report
3. Consider and act on motion to adjourn the meeting

Motions: Pages 4, 4 and 17

1 PROCEEDINGS

2 (2:03 p.m.)

3 CHAIRMAN LEVI: It's my privilege to call to
4 order the meeting of the Institutional Advancement
5 Committee of the Legal Services Corporation to kick off
6 our 2016 Washington meeting of the Legal Services
7 Corporation Board, which has been duly noticed in the
8 Federal Register, and ask that we have a motion to
9 approve the agenda.

10 MOTION

11 FATHER PIUS: So moved.

12 MR. KECKLER: Second.

13 CHAIRMAN LEVI: And then if we could have a
14 motion to approve the minutes, we could do it as one.

15 MOTION

16 MS. REISKIN: So moved.

17 FATHER PIUS: Second.

18 CHAIRMAN LEVI: All in favor?

19 (A chorus of ayes.)

20 CHAIRMAN LEVI: And so now to give the
21 development report. I will ask our director of
22 institutional advancement, Wendy Rhein, to do that,

1 please.

2 MS. RHEIN: Good afternoon. You have a
3 development report on page 19 of the printed book. I'm
4 sorry I don't know what page it's on in the electronic
5 book, but it's on page 19.

6 We are edging closer to \$5.2 million raised in
7 private funds. This takes into account money that's
8 been committed through March 14th. So there have been
9 a few other gifts that have come in since, and you will
10 see those in the next report that comes out. As you
11 can see, the foundations and the law firms continue to
12 be the driving force of the money that's raised, and
13 that is likely to continue.

14 We have a couple of foundation projects that
15 we're looking at for 2017, and we'll talk a little bit
16 more about that in the closed session as well. And
17 those will be the big focus of the work over the next
18 couple of months, is applications and getting those
19 things and then getting that money committed for 2017.

20 The Rural Summer Legal Corps, which is funded
21 by the private funding, will go into effect this
22 summer. There have been, so far, 28 programs of LSC's

1 who have selected fellows. We've got a couple of
2 programs that are still interviewing for the couple of
3 fellows, but we will have about 32 fellows, maybe 31,
4 depending if everyone gets placed, this summer.

5 And they'll be working a minimum of 300 hours
6 in LSC rural programs around the country, so about
7 eight to ten weeks, depending on the location and
8 depending on when the student starts. The training for
9 that initiative will start here in June, and Jim will
10 speak to them as well as others, who will spend two
11 days with the students getting them prepared to go work
12 in civil legal assistance organizations.

13 John asked me also to report on another thing
14 that I -- oh, sorry. Yes?

15 CHAIRMAN LEVI: I wanted to say, on the Rural
16 Legal Corps, we have enough money to fund it for five
17 summers. And we didn't want to start it without -- we
18 didn't want to just start something and then have it
19 drop off. And Equal Justice Works put a lot into it
20 and the whole process of obtaining applications and
21 outreach, and I'm sure there'll be more for next year.

22 But they have done a great job.

1 Yes, Julie?

2 MS. REISKIN: This is so exciting. Are we
3 doing both process and outcome evaluation on this?

4 MS. RHEIN: Yes. There will be an evaluation
5 that we built in from the beginning with Equal Justice
6 Works to go through that with the students, both from a
7 process perspective, but also so we can have quotes
8 from the students and impact from both the programs and
9 the students after the fact. Yes.

10 PRESIDENT SANDMAN: Julie, this is an
11 advantage of partnering with Equal Justice Works to do
12 this. They require, as a condition of all of their
13 fellowships, that there be an evaluation done. So
14 they've been down this road before.

15 Wendy, are you able to say anything on the
16 spot about the geographic spread of the fellowships?

17 MS. RHEIN: They range from Hawaii to Maine.
18 Truly. They're all over the country. The way the
19 program is set up, the organizational main office does
20 not have to be in a rural location. What we wanted was
21 to be able to serve those that live in rural locations.

22 So in some places we'll have students where

1 they may be headquartered in Lexington, Kentucky, for
2 example, but they may be deployed into more rural
3 locations. The students are working on assigned
4 projects, so it's not as though they're -- the programs
5 had to tell us in advance what they wanted the students
6 to do.

7 And they're working on things like domestic
8 violence, community education, networking with senior
9 centers, for example, and doing some
10 information-gathering, and actually being able to do
11 some intake and some interviews, and a wide range of
12 things.

13 CHAIRMAN LEVI: Jeff?

14 MR. SCHANZ: If appropriate, I would offer --

15 CHAIRMAN LEVI: Can you come to the --

16 MR. SCHANZ: Sorry. Yes. As part of this
17 program, it's exciting, but I would like to be able to
18 offer IG to have people, if you think it's appropriate.

19 I also have done pro bono work, so it may be a good
20 match.

21 MS. RHEIN: Thank you.

22 CHAIRMAN LEVI: Also, I think we have found,

1 and it was way too late for this summer, but the cost
2 of internship in the field is not a big deal for a big
3 firm, something that is really within their means to
4 say that they have created such an internship.

5 And we didn't think of this in breaking down
6 the gifts early in this effort. But we've been able to
7 obtain a couple recently from a firm that's actually
8 saying that they'll support a rural legal fellowship,
9 not in -- just give to the campaign.

10 So I think this is maybe a good thing to know,
11 and we'll have the summer, the stories from the summer,
12 to also help us as we continue. Because the fact that
13 we are certain for this summer doesn't mean we went
14 have -- yes, Gloria?

15 PROFESSOR VALENCIA-WEBER: We did get a rural
16 fellow in New Mexico, and there was a great deal of
17 interest among our law students. And one of our law
18 students was selected, a perfect fit, going to Southern
19 New Mexico where much of the good crops come from,
20 including that famous New Mexico hatch Chile.

21 And he's a kid who grew up in the hatch area
22 in a farm family, had worked in rural projects before

1 as an undergraduate, and is thoroughly bilingual. So
2 just a perfect fit.

3 CHAIRMAN LEVI: Thank you.

4 MS. RHEIN: And just one last thing. I wanted
5 to let you all know I had an opportunity at the end of
6 March to attend the Legal Services Funders Network,
7 which is a group of California-based funders, mostly
8 family foundations but they've expanded to corporate
9 foundations and others, that don't have legal services
10 as part of their traditional purview for funding.

11 But they have expanded their funding now, if
12 they're interested in domestic violence or children in
13 foster care or other things, to now wanting to
14 incorporate funding for legal services in that. And
15 this is a network that is only two years old, and they
16 now have about 60 different organizations that are part
17 of it.

18 So they have an annual meeting, and they
19 invited me to attend the meeting in March. And they're
20 really well-organized and very eager to begin looking
21 at ways to fund legal services. As I said, some of
22 them are specific to California, but others are

1 regional and even funding nationwide.

2 CHAIRMAN LEVI: And why don't you tell
3 everybody how that came about because it was a result
4 of our -- anyway.

5 MS. RHEIN: Yes. So every time we have a
6 board meeting in different cities around the country, I
7 make a point of inviting foundations and foundation
8 directors in whatever community we are in, as a way of
9 getting to know LSC but also supporting the grantees as
10 well so they have access to more information.

11 A woman from the Bigglesworth Family
12 Foundation, we invited her in October. She attended,
13 and since had a phone call with John and I, and then
14 invited me to attend this meeting.

15 PRESIDENT SANDMAN: I'd just like to report on
16 another development i this area. A week ago today I
17 was on a panel at the annual meeting of the Council on
18 Foundations, which is the umbrella organization for all
19 the philanthropic foundations in the United States.

20 Mary McClymont, the president of the Public
21 Welfare Foundation, put the panel together and got the
22 conference organizers to approve it as a part of a

1 focus on justice that they were having for their annual
2 meeting. Most of the meeting was focused on criminal
3 justice issues, but they did also have a component on
4 civil justice issues.

5 And this was an opportunity for us to speak to
6 a group of about 44 representatives of foundations from
7 across the United States about why legal aid is a good
8 investment for them.

9 MS. RHEIN: That's it. That's all.

10 CHAIRMAN LEVI: Thank you. And I think this
11 shows the importance of having this kind of outreach.
12 And there are increasingly -- there are family
13 foundations that are looking -- all across the country,
14 actually -- that are looking for worthwhile projects to
15 support. And so to the extent you come in touch with
16 any, send them our way, anyway. Wendy will give them a
17 good presentation.

18 FATHER PIUS: I've forgotten. How many are
19 funded for the rural program?

20 CHAIRMAN LEVI: Thirty-two.

21 MS. RHEIN: There are 32 fellows.

22 FATHER PIUS: Thirty-two per year?

1 MS. RHEIN: This first year.

2 FATHER PIUS: This first year? Okay.

3 CHAIRMAN LEVI: Yes.

4 Are you going to do the update on -- you want
5 me to do it?

6 MS. RHEIN: Uh-huh.

7 CHAIRMAN LEVI: The Leaders Council is
8 something which we discussed a number of meetings ago
9 and created but did not actually get off the ground.
10 We're about to get it off the ground because Harriet
11 Miers and Ken Frazier have agreed, as we had all
12 suggested, to co-chair this.

13 I have to say this is a very busy group of
14 people. We've already gotten 30-plus folks -- nobody
15 has said no. And this is a light ask. We're not
16 asking them to do that much, maybe show up at a panel,
17 maybe an op-ed. But stay informed. Learn more about
18 us, and help us keep the doors open wider to more in
19 not just the legal community.

20 And I would ask all of you to think about that
21 because the leaders group -- I think of the 31 or 32
22 that have said yes so far, almost all of them are

1 lawyers, but a couple are not. And I think that we
2 need to have more non-lawyers.

3 This is one of -- for the next couple of years
4 or so when we're in office, one of my themes is going
5 to be this isn't just the concern of -- this shouldn't
6 just be the concern of the legal community.

7 So think about that. Julie has had to put up
8 with us for all these years, and she knows that the
9 non-legal community, the non-lawyer community, has as
10 much at stake in an orderly functioning justice system,
11 accessible -- and so think about that. And then we can
12 propose names and ask them.

13 I'm hoping that ultimately, the Leaders
14 Council has at least one person from every state. It's
15 just a largely honorific-type auxiliary. But it is --
16 Dick Thornburgh said yes in a minute, and -- so people
17 are pleased to do it. And I think they do recognize
18 what's at stake.

19 Anything more on that? Did I forget
20 something?

21 MS. RHEIN: No. Just on a process issue. We
22 have a Leadership Council nomination process that you

1 all approved several meetings ago. I'm happy to
2 recirculate that if you would like that. After this
3 meeting we can send that out, and if you think of
4 names, by all means just send them to me and we'll make
5 sure that we get them on a list.

6 CHAIRMAN LEVI: That they go through the
7 process like the last group.

8 MS. RHEIN: Yes. They go through a process.
9 The Institutional Advancement Committee receives a bio
10 of the individual, and the nomination person as well
11 can say what they would like to. And then as long
12 they're approved, then we'll go through the asking
13 process and begin to do that.

14 MR. KORRELL: John, do we have short
15 description of what this role is we should show
16 somebody?

17 MS. RHEIN: Yes. Sure. We have basically a
18 job description of what we're asking those to do. And
19 I can send that out as well.

20 MR. KORRELL: That would be great. Sure.

21 CHAIRMAN LEVI: Very amenable. But being
22 informed is a good thing.

1 PROFESSOR VALENCIA-WEBER: Is that protocol
2 that we should give you the name first before talking
3 to the individual?

4 MS. RHEIN: Yes.

5 CHAIRMAN LEVI: Not only that, then, we have
6 to have a bio, and we circulate it.

7 MS. RHEIN: Similar to the way that we've been
8 approving prospects before we speak to them for
9 potential -- to become potential donors, it's the same
10 kind of thing, a bio of the individual shared with the
11 board; and with the Institutional Advancement
12 Committee's approval, then they're put into the pool of
13 people to be asked.

14 MS. REISKIN: So I believe names were
15 submitted a while ago.

16 MS. RHEIN: Yes.

17 MS. REISKIN: The names I gave you, would you
18 let me know before you call them so that I can do an
19 intro if you are going to call them?

20 MS. RHEIN: Yes.

21 MS. REISKIN: All right.

22

1 MS. RHEIN: Most likely, Julie, the ask could
2 come from you, not even from -- I mean, we'll let you
3 know as we're going through and vetting everyone. But
4 the ask could come from you. John's done some of the
5 asking. I've done some of the asking thus far.

6 MS. REISKIN: Okay. So when you're ready, if
7 you get ready, you'll just tell me? Okay.

8 MS. RHEIN: Yes.

9 CHAIRMAN LEVI: Public comment?

10 (No response.)

11 CHAIRMAN LEVI: Any other business? Anything
12 we've forgotten today?

13 (No response.)

14 CHAIRMAN LEVI: Can we adjourn and move into
15 the closed session?

16 M O T I O N

17 FATHER PIUS: So moved.

18 CHAIRMAN LEVI: All in favor?

19 (A chorus of ayes.)

20 (Whereupon, at 2:20 p.m., the committee was
21 adjourned to closed session.)

22 * * * * *