

LEGAL SERVICES CORPORATION  
BOARD OF DIRECTORS

MEETING OF THE  
COMMUNICATIONS SUBCOMMITTEE  
OF THE  
INSTITUTIONAL ADVANCEMENT COMMITTEE

OPEN SESSION

Friday, January 29, 2016

3:01 p.m.

The Mills House Wyndham Grand Hotel  
115 Meeting Street  
Charleston, South Carolina 29401

COMMITTEE MEMBERS PRESENT:

Julie A. Reiskin, Chairperson  
Robert J. Grey Jr.  
Martha L. Minow  
Father Pius Pietrzyk, O.P.  
Gloria Valencia-Weber  
John G. Levi, ex officio

OTHER BOARD MEMBERS PRESENT:

Charles N.W. Keckler  
Harry J.F. Korrell, III  
Victor B. Maddox  
Laurie Mikva

## STAFF AND PUBLIC PRESENT:

James J. Sandman, President

Ronald S. Flagg, Vice President for Legal Affairs,  
General Counsel and Corporate Secretary

Rebecca Fertig Cohen, Chief of Staff

Mayealie Adams, Special Assistant to the President  
for the Board

Carol A. Bergman, Director, Office of Government  
Relations and Public Affairs

Janet LaBella, Director, Office of Program  
Performance

Lora M. Rath, Director, Office of Compliance  
and Enforcement

Carl Rauscher, Director of Media Relations, Office of  
Government Relations and Public Affairs

Wendy Rhein, Chief Development Officer

David L. Richardson, Comptroller and Treasurer,  
Office of Financial and Administrative Services

Joel Gallay, Special Counsel to the Inspector  
General, Office of the Inspector General

John Seeba, Assistant Inspector General for Audit,  
Office of the Inspector General

Daniel O'Rourke, Assistant Inspector General for  
Investigations, Office of the Inspector General

David Maddox, Assistant Inspector General for  
Management and Evaluation, Office of the  
Inspector General

Herbert S. Garten, Non-Director Member, Institutional  
Advancement Committee

## STAFF AND PUBLIC PRESENT (Continued):

Frank B. Strickland, Non-Director Member,  
Institutional Advancement Committee

Robert E. Henley, Jr., Non-Director Member, Finance  
Committee

Allan J. Tanenbaum, Non-Director Member, Finance  
Committee

Andrea Loney, Executive Director, South Carolina  
Legal Services

Leslie Fisk, South Carolina Legal Services

Adam Protheroe, South Carolina Legal Services

Gerald Jones, South Carolina Legal Services

Matthew Billingsley, South Carolina Legal Services

Rusty Infinger, South Carolina Legal Services

Rita Roache, South Carolina Legal Services

Stephanie van der Horst, South Carolina Legal  
Services

Juanita F. Middleton, South Carolina Legal Services

Jamie L. Bell, South Carolina Legal Services

Angela Myers, South Carolina Legal Services

Kimaka Nichols Graham, South Carolina Legal Services

Mark Fessler, South Carolina Legal Services

Kirby Mitchell, South Carolina Legal Services

Sheila Thomas, South Carolina Legal Services

Don Saunders, National Legal Aid and Defenders  
Association (NLADA)

Robin C. Murphy, National Legal Aid and Defender  
Association (NLADA)

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## 1 P R O C E E D I N G S

2 (3:01 p.m.)

3 CHAIRMAN REISKIN: I'd like to call to order  
4 the Institutional Advancement Committee. We have a  
5 quorum. Can I have a motion for approval of the  
6 agenda?

7 M O T I O N

8 DEAN MINOW: So moved.

9 FATHER PIUS: Seconded.

10 CHAIRMAN REISKIN: All in favor?

11 (A chorus of ayes.)

12 CHAIRMAN REISKIN: Minutes?

13 M O T I O N

14 DEAN MINOW: Move that we approve them.

15 CHAIRMAN REISKIN: Second?

16 MR. LEVI: I second.

17 CHAIRMAN REISKIN: Thank you. All in favor?

18 (A chorus of ayes.)

19 CHAIRMAN REISKIN: The evaluation. I don't  
20 know if everyone had a chance to read the evaluation.  
21 I don't know if anyone has any comments they wanted to  
22 make.

1 (No response.)

2 CHAIRMAN REISKIN: No? Okay. Next is a  
3 report on the communications activities and analytics.  
4 So Carl, are you going to give that?

5 MR. RAUSCHER: Yes.

6 CHAIRMAN REISKIN: All right.

7 (Pause)

8 CHAIRMAN REISKIN: Okay. Carl?

9 MR. RAUSCHER: Yes. Okay. I'll go ahead and  
10 start. The first couple of things I have to say aren't  
11 part of the PowerPoint anyhow.

12 At our last meeting, you may remember that I  
13 mentioned, and so did Jim, that we had been holding  
14 press events with members of Congress and our grantees,  
15 mostly to publicize PBIF grants and some TIG grants.

16 We are continuing to do that. And since the  
17 last meeting, we've held four of those events, one with  
18 Representative Kennedy in Boston, one with  
19 Representative Smith in Washington state, one with  
20 Representative Quigley in Chicago, and one with  
21 Representative Cleaver in Kansas City.

22 As press generators, they differ wildly. Some

1 of them got no press at all. The Cleaver event was  
2 covered by NPR, the Kansas City Star, the Kansas City  
3 Business Journal, and Missouri Weekly Lawyer, which is  
4 pretty much a home run for what we're looking for for  
5 local coverage of these events.

6 As Julie pointed out at our last meeting,  
7 these events are very valuable even if they don't  
8 generate press, and we're going to continue to move  
9 forward. We have a couple more in the planning stages  
10 now.

11 I'm also very happy to report that the  
12 communications manager's position, which had been  
13 vacant for a number of months, has been filled by  
14 Kathryn Fanlund. Catherine's a lawyer. We got her  
15 from the Association of American Law Schools, where she  
16 was doing a lot of their publicity and outreach.

17 She has a history of legal communications, and  
18 she is really good. So I think we're going to be in  
19 place to do a lot of good things in the coming year,  
20 and I'm really glad that that position is filled.

21 I'll turn to our digital communications report  
22 now. I wanted just to update you about Twitter,

1 Facebook, and LinkedIn since our last meeting. Let's  
2 start with Twitter.

3 Any time you're talking about the end of the  
4 year, you should expect a dropoff in some figures  
5 because people aren't on social media as much during  
6 the holiday season, et cetera. Nonetheless, we managed  
7 to gain 337 new followers for Twitter over this period.

8 We're closing in on 5,000 followers, which  
9 would put us at the absolute forefront in the legal aid  
10 community in terms of our outreach via Twitter. The  
11 engagement and impressions are still solid. They're  
12 down a little bit from the last quarter.

13 These are the five most popular tweets during  
14 this time, to give you some sense of what people are  
15 resonating to. By far the most popular one was between  
16 announcing the formation of the Civil Legal Services  
17 Justice Caucus from Representative Kennedy and  
18 Representative Brooks.

19 Also important was -- and I think this is  
20 mainly because of ABA members following it -- Nevada  
21 Legal Services winning a pro bono award from the ABA.  
22 And there was a lot of interest in that. The third



1 most popular one was a tweet leading people to our new  
2 web page, talking about the new design and what it  
3 offered. Our TIG grant announcement was the fourth  
4 most popular thing on Twitter, and the fifth most  
5 popular thing I'll talk about in a little bit is our  
6 Storification of the wildly popular TIG conference.

7 CHAIRMAN REISKIN: Carl, what period of time?  
8 Was that in all of 2015, or last quarter?

9 MR. RAUSCHER: Last quarter. It was really  
10 last meeting to this meeting.

11 I wanted to point out one particular  
12 interaction on Twitter because it's illustrative of a  
13 lot of things. Heidi Moore is the business editor of  
14 Mashable, which is an online news service with hundreds  
15 of thousands of followers.

16 So Heidi puts out a tweet that says, "Hi,  
17 Twitter" -- that's the way people talk on Twitter -- "I  
18 have a question from a reader. She is divorcing her  
19 violent husband but she can't afford a lawyer for  
20 divorce. Where to get advice?"

21 Twitter answered in the guise of Jonathan  
22 Allen. Jonathan is the author of HRC, the New York

1 Times best seller on Hillary Clinton. He was until  
2 about six months ago the Bloomberg bureau chief in  
3 Washington. He's now the chief political editor at The  
4 Hill. And before that he spent years as the White  
5 House correspondent for Politico. He is a well-known  
6 Washington journalist.

7           So Heidi asks about where to go for advice,  
8 and Jonathan answers by saying, "Legal Services  
9 Corporation," and sending a link to our client success  
10 stories dealing with people who were in exactly the  
11 same position as this questioner. That's cool. I  
12 mean, that is really good, in a number of different  
13 ways.

14           First, we have a top political reporter  
15 instructing a business editor about LSC. We want to  
16 get our message out beyond the legal aid community;  
17 this is an example of that happening. The fact that  
18 someone like Jonathan knows enough about us to do this  
19 illustrates that our message is getting out.

20           The second thing it illustrates is the  
21 importance of social media in leveraging our web page.

22           I doubt that Jonathan was going from one queue to

1 another on our web page. But when they put out the new  
2 page, we tweeted out links to various sections.

3 In other words, a web page is a passive thing.

4 You have to go to it. You have to look around. With  
5 social media, you make it into an active thing. You  
6 take what you want to highlight and you send it out to  
7 your nearly 5,000 followers. I'm sure Jonathan got  
8 think link from some of our tweeting about our new  
9 page.

10 And the third thing it points out is the  
11 importance of displaying and distributing our core  
12 information in different ways for different audiences.

13 As you may remember, we have a really nifty  
14 interactive map of client success stories. You can  
15 click on a state, and that's very useful for  
16 legislative assistants, journalists, et cetera, people  
17 who want to access this information via locale.

18 But we also on the new page have displayed it  
19 via theme, and that's what was most useful here. So  
20 it's the same information, but it's displayed two  
21 different ways for two different audiences. And I  
22 think an important message from this is you can't

1 really stop finding new ways for essential information  
2 because people are coming at it from different angles.

3 So I was very happy with this interchange.

4           These are our social media figures for  
5 Facebook and LinkedIn. Note the page impressions on  
6 Facebook. We have 50,000 in the fourth -- actually, in  
7 the third quarter, too. It dropped all the way to  
8 3500. Now, why did that happen?

9           Well, part of it is algorithmic change on  
10 Facebook, which is going to reduce the number. But  
11 it's also a testament to how, on Facebook, popular our  
12 client success stories were because last quarter and  
13 the quarter before, that's what we were talking about.

14           This quarter it's mostly tech stuff, which  
15 plays very well in Twitter but not so well on Facebook.

16 They have different audiences for each of these social  
17 media platforms. So it shows, in a weird way, how  
18 effective we were with client success stories on  
19 Facebook. And we'll talk about how effective we are  
20 with tech news on Twitter in just a moment. The  
21 LinkedIn stuff is pretty consistent with the last  
22 quarter.

1           We had three social media campaigns during  
2 this time. The first one was our TIG grant proposal.  
3 We did a multimedia approach to publicizing this. We  
4 did a national release talking about all 30 of them.  
5 Then we did eight targeted releases on specific grants.  
6 We chose the grants either because they were  
7 inherently newsworthy or because they were in a  
8 congressional district that we wanted to seek publicity  
9 and influence.

10           Each of the releases had quotes from  
11 congressional leaders, which makes them a lot more  
12 newsworthy. It generated a dozen or so news stories,  
13 all local, and about 2500 impressions. And it was  
14 retweeted 41 times.

15           The second, fairly modest, campaign was we  
16 found a lot of us at the NLADA conference, including  
17 board members, who are now some of our most prolific  
18 tweeters, and we tweeted from NLADA. And we got about  
19 11,000 impressions and 132 retweets, which is pretty  
20 good.

21           The most interesting campaign was around the  
22 TIG conference in San Antonio. We promoted the

1 conference before, during, and after, all using the  
2 hashtag #LSCTIG. With that hashtag, we got nearly  
3 112,000 impressions, which is a lot. We also got 103  
4 people following it on Facebook and 757 impressions on  
5 LinkedIn.

6 In addition to that, what we did was to give  
7 people who weren't at the TIG conference a sense of  
8 what it was like at the TIG conference using a  
9 narrative device called Storify. And Storify allows  
10 you to bring together tweets to recreate the  
11 experience.

12 This was especially easy and fun to do with  
13 TIG because the quality of the tweeting was so  
14 enthusiastic. People who were there were really  
15 thrilled to be there. And people who couldn't be there  
16 were really thrilled to find out what was going on. My  
17 favorite personal tweet was the one there where John  
18 Mayer says, "President Sandman is our Morgan Freeman."

19 (Laughter.)

20 MR. RAUSCHER: And the one below it: "Great  
21 conference. Inspiration, network, and learning.  
22 Definitely recharged my battery for the work we do."

1 That's pretty typical of what we saw coming out of the  
2 TIG conference.

3           So we put this together in a Storified  
4 fashion, and I included three of the comments about the  
5 Storified narrative. "Check out the awesome Storify  
6 LSC tweets created about the LSC TIG conference that  
7 wrapped today." "Thanks for Storifying and sharing  
8 LSC's 16th annual technology conference." "Using  
9 technology to access justice, a helpful summary of the  
10 LSC TIG conference." People liked this.

11           The numbers bear that out as well. We had 313  
12 views on the Storify site itself. That means people  
13 clicked through the tweet, went into the website, and  
14 read it all there. That's as many people as attended  
15 the TIG conference.

16           We also had nearly 2500 impressions, so people  
17 looking at the tweets about the Storification, and 41  
18 retweets of what we did. Facebook, 74 people followed,  
19 and LinkedIn, 714 people. So it was a very  
20 well-received thing, and it worked pretty well.

21           I just want to end with -- we have very  
22 cursory information about usage on our new website.

1 But I did want to show you that it is starting out very  
2 well. Last year we had 461,000 page views for the  
3 whole year. In the first three weeks of this month, we  
4 had 51,000 already.

5 So we are beginning with a much more robust  
6 usage; and some of it again has to do with the  
7 enthusiasm around the TIG conference, but I think a lot  
8 of it has to do with our web page is just so much  
9 better than it used to be. That concludes my report.

10 CHAIRMAN REISKIN: Thank you. That's a  
11 fantastic presentation.

12 Any questions or comments from board members?  
13 Martha?

14 DEAN MINOW: It's wonderful, and I'm learning  
15 a lot. I had a question about the congressional quote  
16 and the congressional involvement. It's interesting  
17 that not just Joe Kennedy, anything with a  
18 congressional voice got a lot of attention.

19 And I wonder about the strategy. Is it only,  
20 for example, the TIG grants, representatives from the  
21 districts where those grants go? Or is it also an  
22 effort to involve people who are on the committee that



1 help to approve the funding? Or how do we think about  
2 that? And are there some strategic uses of giving  
3 opportunities for congresspeople --

4 MR. RAUSCHER: I think Carol wants to wealth  
5 in here.

6 MS. BERGMAN: What we do, Martha, is that with  
7 every single TIG grant and every single pro bono grant,  
8 we send out an email and contact the staff for the  
9 members of the districts that are getting the grant,  
10 both in the House and in the Senate.

11 We tell them that we're planning on doing a  
12 press release and that we'd like to include a quote  
13 from them. And then we say, would you be interested in  
14 doing a press event in your community if we were to do  
15 it?

16 So then we see what the response is. And if  
17 we get a response from -- we try to not do a press  
18 release in a particular community without there being  
19 both Ds and Rs on it. So if we've only heard back, we  
20 will certainly follow up with others in that district,  
21 especially if we haven't heard back from people who we  
22 know are supporters. So we try and make that part as

1 balanced as possible.

2           And then anybody who shows any interest in  
3 doing a press event, similarly, we follow up with that  
4 member. And then we usually go back to that member and  
5 ask them if they're comfortable if we reach out to  
6 other members because some people are very comfortable  
7 sharing the limelight. Others want it to be all about  
8 them and they don't want any other members.

9           But we start out with every single member of  
10 every district who's getting -- so it's very  
11 labor-intensive. But it really is -- what it is, it's  
12 a huge opportunity to let them know who we are, and  
13 this grant's going out to your community.

14           DEAN MINOW: No. I see that, and I see the  
15 great communications possibility here. I'm just  
16 wondering, is there a way to have a second life here?  
17 Because people who are not in the districts that are  
18 getting the grants but may have an interest either  
19 because they're interested in technology or because  
20 they're involved in the general funding of legal  
21 services, I'm just wondering if there's a way to also  
22 involve them, maybe as a second round.

1           MS. BERGMAN: Well, what we do do -- it's sort  
2 of in partial response to that -- whenever we send out,  
3 then, the press releases about the events, we have a  
4 list on the Hill. So everybody with whom we work in  
5 appropriations and oversight and who's interested in  
6 technology gets the press releases about all of the TIG  
7 and the pro bono grants. So there's no question that  
8 that's a part of it.

9           The other thing is that we make it a part of  
10 our meetings and discussions with appropriations folks  
11 in the next year. So we're very clear that everybody  
12 knows about what's going on.

13           MR. RAUSCHER: And the national release goes  
14 to everyone. So we have targeted releases in areas  
15 that we think are of particular interest and that we've  
16 heard back, even, that are of interest. But the  
17 national release goes to tech journals, online tech  
18 things, et cetera.

19           DEAN MINOW: Just one more, really following  
20 from William Hubbard's comments at lunch. The legal  
21 community generally is actually behind LSC when it  
22 comes to technology. And if there's a way to think

1 about, again, outreach and ways to give some other  
2 members of the legal community a chance to be  
3 highlighted, even if they're simply endorsing or  
4 seconding what we have been doing, I just think that's  
5 worth doing.

6           Because I think a lot of people that I talk  
7 with in the legal community want to be seen as, we're  
8 with it. We're at the cutting edge. And here we are  
9 at the cutting edge, and so that's a thought.

10           CHAIRMAN REISKIN: Harry?

11           MR. KORRELL: Thanks. I'm glad Carol  
12 actually -- Carol, I'm going to direct this also to  
13 you, too, I think. So there's some risk, of course, in  
14 talking about something that you're not expert and  
15 about which you don't have full facts. But I'm going  
16 to run the risk anyway.

17           So I was invited to go to that TIG -- and  
18 Carol, you and I talked about this -- where I was  
19 invited to go join a press conference for a TIG grant  
20 for the Northwest Justice Project. And I went, and  
21 just a little bit off topic -- it's not necessarily  
22 social media -- but anyway, I went, and prepared for

1 it, and got there, and Congressman Adam Smith was  
2 there, and a representative from Jim McDermott's office  
3 was there. No Republican staffer or office present,  
4 and no press. So nobody showed.

5           And this is not -- this doesn't fall on Carol.

6 I think this falls on my friends at Northwest Justice  
7 because the announcement had just been sort of a blast  
8 email of sorts, or a blast telephone call or whatever  
9 to local media. No followup. Nobody showed up. And I  
10 think we missed a terrific opportunity.

11           It was not great that Congressman Smith showed  
12 up and nobody else did. That wasn't great. So I  
13 talked with some of the local folks. I said, what  
14 about some of the local Republicans? What about  
15 Congressman Reichert? Well, he's busy. He's hard to  
16 get here. Did anybody call? It wasn't clear.

17           And as I'm starting to think a little bit  
18 about our legacy of this board, one of the things that  
19 I want my legacy to be is that we have done better  
20 about realizing that there is bipartisan support for  
21 our activities. But if we're not invited to the party,  
22 they're not even going to know what's going on.

1           And I really kind of stress that maybe more  
2 than all the broadcast emails or whatever we do on a  
3 push-the-button basis, that if we want to change the  
4 perception of this as a Democratic issue or a  
5 left-of-center issue, we need to work hard to give  
6 people like Congressman Reichert, who I think is a  
7 supporter, or Jaime Herrera Beutler, or others, they're  
8 not in the district, but they might come. They might  
9 relish the opportunity to be part of this good news and  
10 to be seen as bipartisan and supporting this.

11           And so, I don't know, I just  
12 encourage -- again, this isn't a criticism of that  
13 specific event. I just hope that when we get these  
14 opportunities, that we work hard and do more than just  
15 tell everybody and then hope that they show up, but  
16 that we think strategically about how important it is  
17 to get Congressman Reichert, whose district abuts the  
18 district that's getting it, and try to get him there.  
19 So that's my observation.

20           DEAN MINOW: And leverage the board to get  
21 people because I think that would make a difference.

22           CHAIRMAN REISKIN: Yes. Absolutely. Great.

1 Great points.

2 Any other comments or questions?

3 MR. RAUSCHER: Just as a point of fact,  
4 everybody who -- the congressional delegation that we  
5 send a targeted release, we do solicit reaction and  
6 quotations from them. And we have gotten -- in the  
7 last round of TIG, I think we have five Republicans  
8 quoted in releases.

9 But some of the success that we have had does  
10 depend on grantee engagement, which I think is the  
11 point you were making, and some of it has to do with  
12 newsworthiness of the grant itself. They vary. And  
13 some of it has to do actually with the size of the  
14 market, too.

15 It's tough going in New York and Chicago to  
16 get publicity for our grants. It's a lot easier in  
17 Omaha and Portland, Maine and things like that. So  
18 there are a lot of factors involved in that.

19 MR. LEVI: But I will say there was still a  
20 value, even though there was not press, because there  
21 was a roomful of people. Quigley spoke from the heart.  
22 And Quigley, he buys this. And he's very good at

1 managing both sides of the aisle. And so you give him  
2 a chance to speak, and it invests him more fully, too.

3 MR. KORRELL: Yes. And Cesar Torres, we all  
4 know Cesar. He's worked with us carefully. And he's  
5 very busy, and I hate the idea of putting more on his  
6 plate. It's easy to say, well, these are my  
7 supporters. I'll send them out, and somebody else is  
8 probably too busy.

9 I mean, I'm putting words his mouth. He  
10 didn't say it this way. But I was left with the  
11 impression that it's just easier to go with the people  
12 you know. And what I'm suggesting is that from the  
13 board level, that we press the folks at the local level  
14 who are -- as you say, it requires local grantee  
15 engagement to get the staffers that they know to get  
16 their electeds present.

17 I just think maybe some reminding from our  
18 level, that maybe a little extra work to get the other  
19 side of the table, would be good.

20 MR. RAUSCHER: That's a good idea.

21 MR. KORRELL: Thanks.

22 CHAIRMAN REISKIN: I agree. Thank you.



1           One thing we don't have a lot of time to  
2 discuss, but I wanted to mention, at the last meeting  
3 Charles brought up the Boy Scouts having a -- a need  
4 for a document for Boy Scouts. And we then kind of  
5 generalized to young people.

6           So I drafted something, sent it to Charles.  
7 He looked at what the Boy Scouts were using. And if  
8 people are interested, it certainly needs more work.  
9 But we could continue to refine it a little and maybe  
10 send it to the board to see if it's something that you  
11 guys would want to put up on our web page. And then  
12 Charles thought he could get a link, and then that  
13 would link the Boy Scouts of America to our page. And  
14 we could also get it out to other organizations.

15           We need to be very careful with young people  
16 because while we want to let them know that this  
17 service is out there, there are some tricky issues with  
18 minors. So there might be some minors that actually  
19 need legal services, and we want them to know about it.

20          I don't know that we want to be out there encouraging  
21 kids to start calling lawyers without their parents in  
22 general.

1           So it would have to be done very, very  
2 carefully. But I still think it's something that we  
3 often don't think of, and a whole group of people that  
4 do need to know that this exists, and also just what  
5 access to justice and civil legal aid is because I  
6 think part of what we're dealing with now is a whole  
7 generation of people that don't know what it is. And  
8 we might not need to be doing so much communications  
9 work if more people just understood this in general.

10           So if people are interested, I'm happy to keep  
11 working on it and draft Charles. Charles?

12           MR. KECKLER: Yes. Just a point about it. I  
13 think that the best way, maybe, to proceed is to think  
14 about whether we want to have a page somewhere on our  
15 website that is -- it came up at lunch indirectly, the  
16 idea of having civics education, and having the idea of  
17 LSC in a civics education model, explain at a level  
18 that might be appropriate at the high school/middle  
19 school level as people are learning about it.

20           And the only point about the Boy Scouts being  
21 that there are people that update their website, and  
22 I'm in contact with them. But we would have to just

1 produce the document and then work with that to get the  
2 link on, I think.

3           So the idea is, do you want to do that? And  
4 there are some of the concerns that Julie and I talked  
5 about and she just mentioned, about providing legal  
6 advice versus civic education, and having that.

7           But it also occurred to me during the process  
8 of that that having a link on that page, if we were to  
9 proceed with it, to some kind of story that involves  
10 minors getting help of our services, not as legal  
11 advice but as an example, as an inroad towards the  
12 civics education concept.

13           And then the only point about Scouts being  
14 that there is at least one market for this. That is,  
15 it's not that no kids will ever look or have any  
16 interest in an explanation of civil legal aid. There  
17 is, in fact, one group, at least, that will do it, but  
18 probably other young people as well.

19           CHAIRMAN REISKIN: So I guess I'd like a sense  
20 from the committee or the board if that's something  
21 that you want us to pursue, getting a draft out to you  
22 guys. Yes?

1 MR. LEVI: What is the staff view of it?

2 You're happy to have the assistance and --

3 MR. RAUSCHER: We are always happy to have the  
4 assistance of the board. So yes, we can find a place  
5 on a web page for that pretty easily.

6 CHAIRMAN REISKIN: Okay. Great.

7 Is there any public comment?

8 (No response.)

9 CHAIRMAN REISKIN: Any other business?

10 (No response.)

11 CHAIRMAN REISKIN: Can I have motion to  
12 adjourn, please.

13 M O T I O N

14 FATHER PIUS: So moved.

15 CHAIRMAN REISKIN: Second?

16 MR. LEVI: Second.

17 CHAIRMAN REISKIN: All in favor?

18 (A chorus of ayes.)

19 CHAIRMAN REISKIN: Okay. This committee is  
20 adjourned.

21 (Whereupon, at 3:29 p.m., the subcommittee was

22 adjourned.) \* \* \* \* \*