

**Legal Services Corporation
Meeting of the Institutional Advancement Communications Subcommittee**

Open Session

Saturday, July 18, 2015

Chairman Julie A. Reiskin convened an open session meeting of the Legal Services Corporation's ("LSC") Institutional Advancement Communications Subcommittee ("the Subcommittee") at 8:34 a.m. on Saturday, July 18, 2015. The meeting was held at the Radisson Blu Minneapolis, 35 South 7th Street, Minneapolis, Minnesota 55402.

The following Subcommittee members were present:

Julie A. Reiskin, Chairman
Robert J. Grey, Jr.
Martha L. Minow
Father Pius Pietrzyk, O.P.
Gloria Valencia-Weber
John G. Levi, ex officio

Other Board members present:

Charles N.W. Keckler
Victor B. Maddox
Laurie Mikva

Also attending were:

Jim Sandman	President
Rebecca Fertig Cohen	Chief of Staff
Ronald S. Flagg	Vice President for Legal Affairs, General Counsel, and Corporate Secretary
Wendy Rhein	Chief Development Officer
Ronald S. Flagg	Vice President for Legal Affairs, General Counsel, and Corporate Secretary
Lynn Jennings	Vice President of Grants Management
Carol A. Bergman	Director, Office of Government Relations and Public Affairs
Carl Rauscher	Director of Media Relations, Office of Government Relations and Public Affairs
Marcos Navarro	Office of Government Relations and Public Affairs

Jeffrey Schanz	Inspector General
Daniel O'Rourke	Assistant Inspector General for Investigations, Office of the Inspector General
David Maddox	Assistant Inspector General for Management and Evaluation, Office of the Inspector General
Tom Hester	Associate Counsel, Office of the Inspector General
Lora M. Rath	Director, Office of Compliance and Enforcement
Herbert Garten	Non-Director Member, Institutional Advancement Committee
Frank B. Strickland	Non-Director Member, Institutional Advancement Committee
Jean Lastine	Central Minnesota Legal Services
Don Saunders	National Legal Aid and Defenders Association (NLADA)
Robin C. Murphy	National Legal Aid and Defenders Association (NLADA)
Terry Brooks	American Bar Association Standing Committee on Legal Aid and Indigent Defendants (SCLAID)

The following summarizes actions taken by, and presentations made to, the Subcommittee:

Chairman Reiskin called the meeting to order.

MOTION

Dean Minow moved to approve the agenda. Father Pius seconded the motion.

VOTE

The motion passed by voice vote.

Mr. Rauscher briefed the Subcommittee on LSC's communication updates, and their progress. He gave a presentation on the use and outcomes of social media machines of Twitter, Facebook, LinkedIn, and LSC's new website. Mr. Rauscher answered Subcommittee members' questions.

Chairman Reiskin informed the board she would be arranging a webinar presentation by Kate Marple, of Medical Legal Partnerships in the coming weeks.

Chairman Reiskin invited public comments and received none.

There was no other business to consider.

MOTION

Father Pius moved to adjourn the meeting. Dean Minow seconded the motion.

VOTE

The motion passed by voice vote.

The Subcommittee meeting adjourned at 8:58 a.m.

I hereby certify that this is a true and correct copy of the minutes adopted by the Legal Services Corporation's Institutional Advancement Communications Subcommittee on October 4, 2015.

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Ronald S. Flagg

Vice President for Legal Affairs,
General Counsel & Corporate Secretary