



**Legal Services Corporation
Technology Initiative Grant (TIG) Program
Evaluation Plan Form – Example 3**

Grantee name: Ubiquitous Legal Services
Submission date: May 7, 2010

TIG Grant number: 101E3

Contact person: John Q. Lawyer
Email address: johnnyq@justice.org

Phone number: 800-234-6969

Project Goal: Increase low income person's access to legal information and enhance the quality of services they receive by incorporating YouTube streaming video technologies into the statewide website.

Project Objective 1:

Adapt, develop and implement current YouTube technology as a free and viable way of using streaming video to provide streaming video (video fact sheets) that are easily accessible by low-income persons, pro bono attorneys and legal aid advocates.

Strategies / Activities:

- Apply for non-profit channel status from YouTube®.
- Obtain and train on using video editing software
- Develop a video content priority list from previously created content by using usage data from the State Access to Justice Commission (AJC) Annual Justice & Technology Report.
- Include online video protocols in the state AJC Technology Plan.
- Work with state AJC and Administrative office of the Courts (AOC) to ensure that videos meet users' needs.

Evaluation Data:

- Location of YouTube® Channel and/or other video hosting resource
- Software/Developer information
- Priority Content List for streaming
- Sample video protocol language included in Technology Plan.
- Develop and post an online survey and/or in-person survey interview to determine success and usage information

Project Objective 2:

Develop and post on the statewide website ten (10) streaming video fact sheets using YouTube technology. Two (2) fact sheets will feature judges.

Strategies / Activities:

- Work with the AJC and other members of the state justice community to develop streaming video resources for priority subject areas.
 - Upload completed videos to YouTube®.
 - Publish links to videos on SWWS.
-

Evaluation Data:

- List of and links to videos posted on website
- In-person interviews with people in the client and advocate user community re: usability and usefulness of video resources
- Usage data

Project Objective 3:

Conduct an education and outreach plan in partnership with the AATJC and AOC to inform target audiences of these video resources.

Strategies / Activities:

- Include demonstration of video resources to the ongoing SWWS outreach to the pro se, pro bono and legal aid community.
 - Include video resource information in marketing plan to be included in promotional literature, press releases, newsletters and other media as appropriate.
-

Evaluation Data:

- Number of trainings completed and the number of participants.
- Feedback received from attendees who participated in the trainings.
- Statistical data on the number of times the resources have been viewed.