

LSC | America's Partner
for Equal Justice

LEGAL SERVICES CORPORATION

ITC 2019

SPONSORSHIP PACKET

Innovations in Technology

19th ANNUAL CONFERENCE

January 9-11, 2019 | New Orleans, LA

2019 Innovations in Technology Conference

LEGAL SERVICES CORPORATION

The Legal Services Corporation (LSC) is an independent non-profit organization established by Congress in 1974. LSC promotes equal access to justice through financial support for high-quality civil legal assistance to low-income Americans. The Corporation currently provides funding to 133 independent non-profit legal aid programs in every state, as well as the District of Columbia and U.S. territories.

LSC-funded programs help people who live in households with annual incomes at or below 125% of the federal poverty level. Clients come from every age and ethnic group and live in rural, suburban, and urban areas. Among them are veterans, farmers, homeowners, renters, working poor, families with children, people with disabilities, and the elderly. Women—many of whom are struggling to keep their children safe and their families together—comprise 70 percent of clients.

INNOVATIONS IN TECHNOLOGY

LSC's Innovations in Technology Conference is the only national event focused exclusively on the use of technology to expand access to justice. The Conference brings together technologists, legal aid advocates, court personnel, academics and other professionals to showcase technology projects and tools being implemented across the country and internationally. After 17 years as the Technology Initiative Grants (TIG) Conference, the Legal Services Corporation has renamed the Conference to reflect the growing community of people who now attend to share ideas and explore innovative ways of using technology to promote access to justice in civil legal aid.

The 2018 Conference hosted over 400 attendees, an increase of more than 100 from the 2017 Conference. Attendees were from 44 states, the District of Columbia, Micronesia, Puerto Rico, Australia, Canada, and the United Kingdom. The Conference featured 3 plenaries, 50 sessions, and numerous affinity group meetings. A main focus of the Conference was on improving the user experience for users of our technology systems, such as with our websites, online intake systems, and automated forms.

TECHNOLOGY INITIATIVE GRANTS

LSC's Technology Initiative Grants (TIG) program champions the use of innovative technology by legal aid providers and pro bono lawyers 1) to improve the efficiency, effectiveness, and quality of the legal assistance provided to eligible Americans and 2) to provide self-help information and tools to help those persons for whom we don't have the resources to represent to better represent themselves.

In 2000, Congress first appropriated special funds for the TIG program. Since then, LSC has awarded over \$63 million in grants for more than 700 projects that leverage technology to help meet the civil legal needs of low-income people. TIG funding has provided LSC with a remarkable opportunity to explore new ways to serve eligible persons and to help build legal aid grantee capacity. It has supported projects to develop, test, and replicate technologies that improve client access to high-quality legal information and self-help resources. TIG grants have helped legal aid providers improve their online intake and triage systems, enhance the usability of their websites, and create a national portal for legal aid organizations to easily create and share educational content.

TIG projects use a broad range of technologies—including mobile, cloud computing, data analysis, and automated document assembly—to make the delivery of legal services in the United States more efficient and effective.

EVENT SPONSORSHIPS

Sponsorship Pledge Form is due by November 1, 2018
Sponsorship Payments are due by December 1, 2018

WELCOME RECEPTION SPONSOR • \$15,000

1 AVAILABLE

WHAT'S INCLUDED:

- Sponsorship of the Welcome Reception, including exclusive branding and signage during the registration, such as a vertical banner at the registration booth.
- Logo in the Conference name badge booklet
- Exhibit space at Conference (includes one 6-foot table, 2 chairs, electricity and Wi-Fi Internet access)
- Recognition at the Innovations in Technology Conference Opening Session
- Logo and recognition on the Conference website
- Four complimentary Conference registrations

KEY NOTE PLENARY SPONSOR • \$7,500

2 AVAILABLE

WHAT'S INCLUDED:

- Sponsorship of the Key Note Plenary, including recognition and speaking opportunities at the plenary and an opportunity to place a handout on every chair
- Exhibit space at Conference (includes one 6-foot table, 2 chairs, electricity and Wi-Fi Internet access)
- Recognition at the Innovations in Technology Conference Opening Session
- Logo and recognition on the Conference website
- Two complimentary Conference registrations



All Sponsors are subject to ITC's Exhibitors Regulations

EVENT SPONSORSHIPS

Sponsorship Pledge Form is due by November 1, 2018
Sponsorship Payments are due by December 1, 2018

RECEPTION SPONSOR • \$5,000

2 AVAILABLE

WHAT'S INCLUDED:

- Sponsorship of the main conference reception, including recognition during the reception
- Exhibit space at the Conference (includes one 6-foot table, 2 chairs, electricity and Wi-Fi Internet access)
- Recognition at Innovations in Technology Conference Opening Session
- Logo and recognition on the Conference website
- Two complimentary Conference registrations

NETWORKING BREAK SPONSOR • \$3,500

2 AVAILABLE

WHAT'S INCLUDED:

- Sponsorship of one of the Innovations in Technology Conference afternoon networking breaks, including signage
- Exhibit space at the Conference (includes one 6-foot table, 2 chairs, electricity and Wi-Fi Internet access) or an extra complimentary Conference registration
- Recognition at the Innovations in Technology Conference Opening Session
- Logo and recognition on the Conference website
- One complimentary Conference registration

**sponsorship
questions?**

CONTACT: Emma Johnson
Advancement Associate
PHONE: (202) 295-1628
EMAIL: johnsone@lsc.gov
FAX: (202) 337-6797

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EVENT SPONSORSHIPS

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Sponsorship Payments are due by December 1, 2018

BREAKFAST/LUNCH SPONSOR • \$2,500

5 AVAILABLE

WHAT'S INCLUDED:

- Sponsorship of one of the Conference meals
- Exhibit space at Conference (includes one 6-foot table, 2 chairs, electricity and Wi-Fi Internet access)
- Recognition at Innovations in Technology Conference Opening Session
- Logo and recognition on the Conference website
- One complimentary Conference registration

LANYARD SPONSOR • \$2,500

Registration Deadline is August 31, 2018

1 AVAILABLE

WHAT'S INCLUDED:

- Your company logo on the Innovations in Technology Conference lanyard worn by all attendees

EXHIBITOR ONLY • \$900*

*Nonprofit rate is \$600

WHAT'S INCLUDED:

- Includes one 6-foot table, 2 chairs, electricity, and WiFi Internet access

PENS & OTHER PROMOTIONAL MATERIAL • \$600

4 AVAILABLE

WHAT'S INCLUDED:

- Provide pens or other promotional material with your company brand or message and we will distribute them at the Conference registration desk

All Sponsors are subject to ITC's Exhibitors Regulations

ITC Sponsor and Exhibitor Regulations

Approval

All exhibits and sponsorship applications are subject to the approval of LSC. LSC reserves the right to refuse applications of sponsors or exhibitors for any reason and has the right to curtail exhibits that damage the character of the event.

Staffing and Professionalism

All exhibitors are required to register for the ITC and exhibitor personnel must have either a direct business affiliation or be employed by exhibitor.

Exhibitors are required to demonstrate professional behavior. Canvassing or distributing advertising materials outside the exhibitor's booth is not permitted. Any exhibitor who conducts any activities outside of his/her booth without advance written permission from LSC may be immediately expelled from the Conference.

Electronic Equipment

Electrical or other mechanical apparatus must be muffled so that the noise does not interfere with other exhibitors or Conference sessions. Exhibitors must provide their own technical equipment and notify LSC at least four (4) weeks in advance of the Conference if such equipment will be used. LSC reserves the right to deny an exhibitor the use of technical equipment if such use will interfere with the Conference sessions or other exhibitors.

Liability

The exhibitor assumes the entire responsibility and liability for its losses and damages. The exhibitor agrees to protect, indemnify, defend and hold LSC, its employees and agents, harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of, or caused by, exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises, excluding any such liability caused exclusively by LSC or its employees and agents.

Insurance

Exhibitor acknowledges that LSC does not maintain insurance covering exhibitor's property. Each exhibitor is responsible for obtaining insurance at his/her own expense (liability and fire/theft) in such amounts deemed appropriate to comply with its obligations and for its own protection.

Giveaways

Distribution of descriptive product literature, notepads, pencils, and pens is permitted without approval. Other items may be distributed only with written approval by LSC at least four (4) weeks in advance of the Conference.

Fire Protection

All materials except for permitted paper handouts used in the exhibit area must be flameproof and fire resistant to conform to local fire ordinances and be in accordance with the regulations established by the National Association of Fire Underwriters. Crepe paper and corrugated cardboard, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspections by the local fire prevention authority. Any exhibits that are not fireproof may be ordered dismantled.

Sponsorship Pledge Form

Thank you for your interest in sponsoring LSC's Innovations in Technology Conference. All of our sponsorship fees are fully tax deductible. Your support is greatly appreciated.

This Pledge Form is due by November 1, 2018. Sponsorship fees are due by December 1, 2018. Please email or mail in this Pledge Form as an application to sponsor this event. All organizations are required to fill out this Pledge Form before sending payment. Filling out this Pledge Form does not guarantee sponsorship acceptance. Once the Pledge Form has been submitted, LSC will notify sponsors if their sponsorship request has been approved and provide information on registration and payment.

Mail this form to :“Legal Services Corporation, c/o Nadia Elguindy, 3333 Water Street, NW, Washington DC, 20007.” Email this form to johnsone@lsc.gov.

Sponsors must cancel by December 1, 2018 in order to receive a refund. An administrative fee of \$100 will be charged to all cancellations. Cancellations after December 1, 2018 will not be refunded.

SPONSORSHIP LEVELS

- | | | | |
|--|----------|--|---------|
| <input type="checkbox"/> WELCOME RECEPTION SPONSOR | \$15,000 | <input type="checkbox"/> BREAKFAST/LUNCH SPONSOR | \$2,500 |
| <input type="checkbox"/> KEY NOTE PLENARY SPONSOR | \$7,500 | <input type="checkbox"/> LANYARD SPONSOR | \$2,500 |
| <input type="checkbox"/> RECEPTION SPONSOR | \$5,000 | <input type="checkbox"/> PROMOTIONAL MATERIAL | \$600 |
| <input type="checkbox"/> NETWORKING BREAK SPONSOR | \$3,500 | <input type="checkbox"/> EXHIBITOR ONLY | \$900 |

ORGANIZATION INFORMATION

Business / Organization Name

Contact Person - Full Name

Contact Person - Title

Email

Phone

Address

City

State

Zip

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LEGAL SERVICES CORPORATION