

California

The Public Interest Clearinghouse and Central California Legal Services launched CentralValleyProBono.org in collaboration with the California courts and with support from Chief Justice Ronald M. George and the Access to Justice Commission. The project's goal is to increase the pro bono resources available in rural California by involving small/medium firms and solo attorneys in pro bono opportunities, with support from judges, court staff, bar leaders and legal services programs.

LawHelpCA.org launched a new topic dedicated to resources for veterans and military personnel. It encompasses dozens of resources across fifteen legal areas, including health, housing, disability and insurance issues. The new topic area leveraged resources previously collected by LawHelp.org/NY.

Colorado

Colorado Legal Services launched a LiveHelp initiative to provide assistance to veterans, service members, and their families. Through LiveHelp, veterans, active service members or immediate family members can get assistance finding information about benefits issues and get referrals to additional information and services. LiveHelp is staffed by specially trained IMC (Individuals with a Military Connection) project navigators, including volunteer attorneys.

Georgia

Georgia Legal Services and the State Bar of Georgia Pro Bono Project launched a new site at www.GeorgiaAdvocates.org/GAMLAP called Military Legal Assistance Project to help lawyers in Georgia better serve veterans and service members in need. Georgia has marked these resources as "shared" so they are available to other probono.net statewide advocate sites to help support their own collaborations around veterans and service members. The GAMLAP area also utilizes LiveHelp to provide assistance to advocates utilizing the website.

Iowa

Iowa Legal Aid received a TIG grant to create a new advocate practice area for their Board of Directors and Advisory Councils. Part of this grant supported an enhancement to the advocate template Roster tool to enable user profile pictures as well as additional user detail fields, such as links to a social network profile and a biography field. These new features can be enabled on existing instances of the Roster for current advocates sites.

Minnesota

The Minnesota Legal Services Coalition State Support Center launched LawHelpMN.org/FormHelper, an online document assembly "hub" for pro se Minnesotans. Step-by-step interviews guide users through the process of creating numerous common legal documents. Assistance with some forms is available in Spanish. Outreach and marketing for LawHelpMN.org/FormHelper is conducted through partnerships with local public and law libraries.

Montana

Using the Cluster tool on LawHelp.org, Montana Legal Services Associated launched a dedicated gateway page for pro se forms on MontanaLawHelp.org. The page can be accessed through the URL FreeMontanaForms.org and provides a comprehensive index to forms organized by topic area.

New York

In January 2010, LawHelp.org/NY launched LiveHelp service in English and Spanish. LiveHelp is staffed by approximately 25 law student volunteers each semester who are specially trained to assist LawHelp.org/NY visitors with finding self-help resources and referral information. More than 4,500 LawHelp.org/NY website visitors were assisted through LiveHelp in 2010.

New York received a grant to conduct a search engine optimization and marketing initiative for LawHelp.org/NY, which will help serve as a model for other statewide consumer legal information sites to evaluate the most effective ways to reach the client-eligible community, including users searching for Spanish language content. New York is developing a toolkit to capture best practices for the legal aid community. In conjunction with this project, PBN and LawHelp.org/NY have also been working with a search engine marketing consultant to identify SEO strategies for the LawHelp rebuild.

Texas

In October, TexasLawyersHelp.org launched a content-sharing partnership with the Texas Young Lawyers Association (TYLA) as part of the *Partnering for Pro Bono* initiative—a web-based program that partners in-house counsel with law firm lawyers in an effort to increase the provision of pro bono legal services in Texas. Through a series of questions, the TYLA program matches a law firm lawyer with an in-house lawyer and then presents available pro bono cases through legal aid providers from around the state, using www.TexasLawyersHelp.org. Cases posted to TexasLawyersHelp.org are fed into the Partnering for Pro Bono site using the probono.net API feed.