

Legal Services Corporation Technology Initiative Grant (TIG) Program Evaluation Plan Form – Example 4

Grantee name: Ubiquitous Legal Services **Submission date:** May 7, 2010

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Project Goal: Increase access to justice for low income people by enabling clients to use mobile devices to access legal information and resources on the statewide website.

Project Objective: Develop and implement the Legal Aid Mobile Web (LAMW).

Strategies / Activities:

- Learn the means, methods and the substance of utilizing the mobile web through researching,
 - 1. Design of pages to maximize usefulness
 - 2. Implementation of a mobile web site
 - 3. Viewing of videos on mobile devices

Evaluation Data:

- Description and specifications of the technical system
- Summary description of the development process, including the major steps, staffing, error logs, technical testing, usage data etc.
- URL link to the LAMW

Project Objective 2: Transform at least thirty pages and one video from the state website to provide access to legal information for users of mobile devices.

Strategies / Activities:

- Identify the existing client education documents and videos that will be of the most interest to mobile web users
- Modify the thirty client education forms.
- Modify the video
- Post on the statewide website the client education pages and the video.

Evaluation Data:

- Brief description, list of and links to all materials adapted and posted to website
- Results of staff testing re: accessibility to materials via mobile devices
- Focus group data re: accessibility, usability and usefulness of materials
- Usage data
- URL links to content

Project Objective 3: Create four new client education articles and one new video for use on LAMW

Strategies / Activities:

- Identify new topics that will be of interest to mobile web users.
- Create the four client education articles
- Create the video
- Post the client education articles and video on LAMW.

Evaluation Data:

- Brief description, list of and links to all materials adapted and posted
- Data about the accessibility of the materials (results from the staff testing)
- Data on the usage and usefulness of the materials (results from the focus groups)
- URL links to content