

AMERICAN BAR ASSOCIATION

SECTION OF LITIGATION

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<http://www.abanet.org/litigation>

January 16, 2009

To All Interested Parties:

Each year, the Legal Services Project of the ABA Section of Litigation provides what has become a highly successful fundraising training program to qualifying legal services programs. This two-day training provides legal services staff and their private attorney representatives with advice and counsel from experienced fundraisers on how to conduct or sustain an effective private bar fundraising campaign. To date, more than 80 organizations have participated in the training sessions and these organizations now raise over \$5 million each year in bar campaigns.

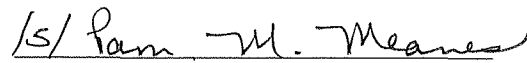
The training will take place in conjunction with the ABA Section of Litigation Annual Conference in Atlanta, on April 30th and May 1st. Scholarships in the amount of \$700 will be provided to successful applicants who indicate a need for financial assistance. Up to two staff members can attend the training, along with one member of the private bar chosen by the applicant organization.

All persons interested in applying to participate in the program should complete the attached application, and submit it by the deadline of 5:00 p.m., Friday, February 13, 2009. Successful applicants will be notified of their acceptance by Monday, February 23, 2009.

Please find attached an application for the fundraising training for legal services organizations. We hope that you will disseminate these documents to any organizations which you think might be interested in participating in the training. Thank you for your time.



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**AMERICAN BAR ASSOCIATION
SECTION OF LITIGATION – LEGAL SERVICES PROJECT**

INTENSIVE PRIVATE BAR, CAPITAL OR ENDOWMENT CAMPAIGN TRAINING

The American Bar Association Section of Litigation's Legal Services Project is pleased to announce an intensive two-day training for legal services programs on the effective implementation of Private Bar, Capital or Endowment campaigns.

TRAINING COST: Free, with a stipend provided for each participating program

ELIGIBILITY: Legal services programs that 1) are planning to start up a private bar, capital, endowment or other major campaign, 2) have begun the initial work of establishing a campaign, or 3) which have initiated a campaign during the past three years. Submission of a timely application is required and attendees will be selected by the Legal Services Project of the Section of Litigation.

DATE: Thursday, April 30, 2009 1:00 p.m. to 5:00 p.m.
Friday, May 1, 2009 9:00 a.m. to 4:00 p.m.

Attendees will be guests of the Section at the Section of Litigation reception on Thursday evening.

LOCATION: TBA

STIPENDS: \$700 will be provided per program to help cover transportation and lodging costs.

All attendees will be provided a free ticket to attend the Section of Litigation reception on Thursday evening, as well as continental breakfast and working lunch on Friday at the Training Session.

LIMIT: A maximum of 9 legal services programs; usually one staff member and one private attorney per program; selection is generally limited to those programs where a private attorney commits to attend the training.

TO APPLY: Complete and return the attached application form by **Friday, February 13, 2009** to:

Legal Services Project Training Program
ABA Section of Litigation
Attention: Sharyne Tu
321 N. Clark Street, 18th Floor
Chicago, IL 60654
or via email at tusharyne@staff.abanet.org

**ABA SECTION OF LITIGATION - PRIVATE BAR CAMPAIGN TRAINING
APPLICATION**

Program Name _____

Name: _____ Title _____

Telephone: (____) _____ Fax (____) _____ E-Mail _____

Due to a limited number of available training slots and to help ensure the effectiveness of the training by engaging participants with a comparable level of experience, a selection committee will determine who will be invited to attend based on the answers provided to the following questions. Stipends will be awarded based on program need as detailed in this application. Please limit responses to the space provided.

Please describe your program's current fundraising efforts, if any, with the private bar (goals and/or amount raised, per attorney giving standards, number of years, etc.).

If you currently have a campaign, do you:

- _____ Solicit firms only
- _____ Solicit individual attorneys only
- _____ Solicit both firms and individual attorneys
- _____ Solicit other groups and individuals other than law firms & attorneys, such as corporations or foundations?

Is your campaign:

- _____ urban based
- _____ suburban
- _____ multi-county
- _____ rural
- _____ If a mix of two or more of the above please indicate the mix.

Please list in bullet form up to three campaign issues that you would like to have addressed in this training.

What do you hope to learn from this training?

Name and position of program staff person(s) who will attend:

Name of private bar attorney(s) who will attend:

Limited travel subsidies are available. Will your program need a subsidy?

Thank you. If you have questions or need additional information, please contact either of the Project Co-Chairs at the telephone number or email address above.

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